



PAGEANTS "R" US
— PRODUCTIONS —

AMBASSADOR HANDBOOK



S . E . R . V . E .

SERVICE



EMPOWERMENT



RESILIENCE



VOLUNTEERISM



ELEVATE





Welcome!

Official Ambassador Handbook — 2026/27 Class

You did not stumble into this program. You were drawn here because something in you already knows that a title is not a destination — it is a launching pad.

The PaRus Ambassador Program is not a pageant. It is not a competition. It is a structured leadership recognition program that places you in a global sisterhood of service-driven individuals committed to making a measurable difference — in their communities, in their industries, and in themselves.

This handbook is your complete reference guide. Read it fully before you apply. Read it again once you are accepted. Keep it accessible throughout your entire reign. Everything you need to understand about your rights, your responsibilities, your advancement path, and your expectations as an ambassador is contained in these pages.

If after reading this handbook you still have questions, contact us at PageantsRUSProductions@gmail.com. We are here to support your success.

Welcome to the 2026/27 Class. Now let us build something that lasts.

— PaRus Productions Leadership Team

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ABOUT PARUS PRODUCTIONS

Pageants "R" Us Productions has been developing service-driven leaders since 2019. What began as a platform for pageant excellence has evolved into a fully virtual, globally inclusive leadership recognition organization operating across three distinct title systems and serving ambassadors in 60+ nations.

We are 100% virtual. We are globally inclusive. We are unapologetically mission-driven.

PaRus is not in the business of crowning the most polished performer. We are in the business of identifying, developing, and elevating leaders who are already doing the work, or just starting — and giving them the infrastructure, recognition, and community to do it better and louder.

Every ambassador who carries a PaRus title carries a legacy. We take that seriously, and we expect you to as well.



VISION & Mission

The Vision - Where we are going — the future we are building

A world where the most decorated leaders are the most committed servants — where titles are earned through action, communities are transformed through purpose, and every ambassador who carries a PaRus crown leaves the world measurably better than they found it.

Mission Statement

What we do and how we do it — the work of right now

The PaRus Ambassador Program develops purpose-driven leaders across the globe by providing the framework, community, and recognition to turn genuine service into measurable impact. We believe every title must be earned and every reign must leave something behind — and we build ambassadors who are bold enough to lead, grounded enough to serve, and committed enough to elevate everyone around them.



THE S.E.R.V.E. MISSION

Everything we do — every event, every program, every initiative — is grounded in five core values that form the foundation of what it means to be a PaRus Ambassador.



S — Service

Leading initiatives that address real-world needs in your community and beyond.



E — Empowerment

Cultivating the confidence to lead and the grace to lift others as you rise.



R — Resilience

Transforming challenges into blueprints for growth, strength, and forward momentum.



V — Volunteerism

Creating a lasting footprint through dedicated, documented community action.



E — Elevate

Rising continuously — in purpose, in impact, and in the standard you set for every leader who comes after you.

These are not words on a page. They are the standard by which your reign will be evaluated, recognized, and remembered.



ABOUT THE AMBASSADOR PROGRAM

The PaRus Virtual Ambassador Program is a digital-first, service-based leadership program for individuals ages 4 and up, located anywhere in the world.

This is not a traditional pageant competition. There is no stage. There is no swimsuit. There is no talent walk-off. What we have instead is a rigorous, meaningful commitment to service, personal development, advocacy, and community impact — measured over the course of a full 12-month reign.

What makes this program different:

- Selection is based on heart, mission, and leadership potential — not appearance.
- Ambassadors earn and maintain their standing through documented service.
- The program is structured around advancement — you grow in rank as your impact grows.
- Every ambassador holds an official territory title, representing a real geographic area.
- The program is fully virtual, making it accessible regardless of where you live.
- Membership is open to all genders and backgrounds.

This is a Leadership Recognition Program. Your title is not given. It is earned — and then re-earned every single month through your commitment to the S.E.R.V.E. mission.



THE THREE SYSTEMS

The PaRus Ambassador Program operates across three distinct title systems. Each system carries its own identity, branding, and community while sharing the same program structure, standards, and S.E.R.V.E. mission.

Imperial Nations

A system rooted in global leadership, regality, and cross-cultural excellence. Imperial Nations ambassadors represent the power of leadership that transcends borders. Instagram: @imperialnationspageant

Miss Black Eminence

A system dedicated to celebrating and elevating Black excellence, identity, and service on a global stage. Miss Black Eminence ambassadors carry the weight of legacy and the fire of purpose. Instagram: @missblackeminence

Miss Eminence Plus

A system built on the belief that every plus body, every story, and every version of beauty deserves a platform. Miss Eminence Plus ambassadors embody the W.E.I.G.H.T. Instagram: @misseminenceplus

You apply to one system. Your title, regalia, and digital branding will reflect the system you have selected. If you wish to transfer systems after acceptance, refer to Section 14 — Division Transfer Policy.



AMBASSADOR DIVISIONS

Leadership has no age requirement. Service has no gender restriction. The PaRus Ambassador Program welcomes participants across all the following divisions:

Division | Age Range |

| Royal Prince & Princess | Ages 4–6 |

| Little Ambassador | Ages 7–9 |

| Pre-Teen Ambassador | Ages 10–12 |

| Jr. Teen Ambassador | Ages 13–15 |

| Young Mr. Ambassador | Ages 13–18 |

| Teen Ambassador | Ages 16–18 |

| Miss Ambassador | Ages 19–29 |

| Mr. Ambassador | Ages 19+ |

| Ms. Ambassador | Ages 30–44 |

| Mrs. Ambassador | Ages 21+ (Married) |

Your division is determined by your age as of your official acceptance date. If you have questions about which division you fall into, contact us before submitting your application.



PROGRAM TIMELINE:

2026/27 CLASS

| Milestone | Date |

| Application Window Opens | **June 15, 2026**

| Application Window Closes | **August 15, 2026**

| Acceptance Notifications Sent | **By September 15, 2026**

| Ambassador Boxes Ship Out | **October 1 - 15, 2026**

| Service Year Begins | **November 1, 2026**

| Service Year Ends | **October 31, 2027**

| Ambassador Summit | **2027 (Date TBA)**

****Important:**** Ambassadors who are accepted and do not complete their enrollment (including full fee payment) by the stated deadline will forfeit their placement. Enrollment deadlines will be communicated in your acceptance notification.

HOW TO APPLY

Applying to the PaRus Ambassador Program is a straightforward process. There is no prior pageant experience required. There is no title history required. What is required is genuine commitment, a clear platform, and the willingness to show up — every single month — for the **FULL** duration of your reign.

Application Steps:

Step 1 — Complete the Application Form

Submit your official application through the designated application portal on the PaRus website. The application includes:

- Personal introduction and background
- Your platform or community service initiative ****If you're just starting, that's completely fine.****
- Resume or leadership summary
- Creative brand submission: photos, video content, or a digital portfolio
- Written statement: Why do you want to serve? (500 words minimum)
- Personal introduction video (***NO AI submissions**)

Step 2 — Application Review

All submitted applications are reviewed by the PaRus leadership committee. We evaluate each applicant based on alignment with S.E.R.V.E. values, clarity of platform, demonstrated or potential leadership, and commitment to service. This is not a scoring competition. It is a holistic review.

Step 3 — Acceptance Notification

Applicants will be notified of their status by September 15, 2026. Accepted ambassadors will receive instructions for completing enrollment, including fee payment and onboarding. Waitlisted applicants will also be notified.

Step 4 — Enrollment & Onboarding

Upon acceptance, ambassadors complete their enrollment by selecting their tier, submitting full fee payment, and completing all onboarding requirements. Your service year officially begins November 1, 2026.

HOW TO APPLY

YOUR PERSONAL INTRODUCTION VIDEO

A Required Part of Your 2026/27 Ambassador Application

Your introduction video is not a formality. It is one of the most important components of your application and will be evaluated by the PaRus leadership committee as part of your overall review. This is your opportunity to show us who you are beyond what a form can capture — your presence, your passion, your platform, and your purpose.

Take it seriously. First impressions matter here.

VIDEO REQUIREMENTS

Length: 3 to 5 minutes. No shorter. No longer.

Format: MP4 or MOV preferred. Must be clear, watchable, and audible.

Submission: Submit an unlisted YouTube or Google Drive link. If submitting a link, confirm that it is set to "Anyone with the link can view" before submitting. Broken or private links will not be reviewed and your application will be considered incomplete.

WHAT YOUR VIDEO MUST COVER

Your video must address all five of the following points. Missing any one of them will affect your evaluation score.

1. Who You Are

Introduce yourself fully. Tell us your name, where you are from, your age division, and the system you are applying to. Do not assume we know anything about you going in — introduce yourself as if we are meeting for the very first time.

2. Your Platform

Tell us the cause, issue, or community you are committed to serving. Be specific. "I want to help people" is not a platform. "I am committed to raising mental health awareness among Black teenage girls in underserved communities through peer-led workshops" is a platform. Tell us what it is, why it matters to you personally, and what you are already doing — or plan to do — to advance it.

3. Why PaRus?

Tell us why this program specifically. What drew you to the PaRus Ambassador Program? What do you believe a title with this organization will allow you to do that you cannot do without it? This is not the place for flattery — this is the place for honesty. We want to know what this means to you.

4. What You Will Do With Your Reign?

Walk us through your vision for your service year. What are you going to build, lead, launch, or contribute between November 2026 and October 2027? Be as specific as possible. Ambassadors who can articulate a clear plan stand out. Vague intentions do not.

HOW TO APPLY

5. The S.E.R.V.E. Mission

Choose one of the five S.E.R.V.E. values — Service, Empowerment, Resilience, Volunteerism, or Elevate — and tell us how it reflects something real in your life. Do not recite the definition back to us. Connect it to your story.

HOW YOUR VIDEO WILL BE EVALUATED

The PaRus leadership committee will review your video across four areas:

Presence & Delivery

Are you confident, clear, and engaged? You do not need to be a professional speaker. You DO need to be present, intentional, and easy to follow. Look into the camera. Speak with conviction. Own your space.

Content & Completeness

Did you cover all five required points? Were you specific and substantive, or surface-level and vague? Depth matters more than polish.

Platform Clarity

Can we clearly identify your platform, your target community, and your plan of action? If we finish your video and still cannot answer "what does this person stand for," that is a problem.

Authenticity

Is this you — genuinely — or does it feel rehearsed to the point of being hollow? We are looking for real people with real purpose. Scripts are fine as a guide. But we want to hear your voice, not a performance.

PRODUCTION TIPS

You do not need a professional camera or a studio setup. What you do need is intentionality.

- Film in a quiet space with no background noise or interruptions
- Make sure your face is well-lit — face a window or a light source, never sit with your back to one
- Use your phone's rear camera if possible — it is higher quality than the front
- Wear something that reflects your personal brand and makes you feel confident
- Film a practice run first — watch it back before you submit the real one
- Make sure your audio is clear — if we cannot hear you, we cannot evaluate you
- Do not film in a moving vehicle, a loud public space, or anywhere that competes with your message

A clean background, good lighting, and clear audio will always outperform a chaotic high-production video. Keep it simple. Keep it focused. Let your content do the work.

WHAT WILL GET YOUR VIDEO DISQUALIFIED

- Submitting a video shorter than 3 minutes or longer than 5 minutes
- Submitting a broken link or a private file we cannot access
- Failing to cover all five required content points
- Submitting a video that was clearly created for a different purpose or program
- Inappropriate content, language, or conduct of any kind

A FINAL NOTE

We review every video personally. Every single one. We are not looking for the most polished production — we are looking for the most purposeful person. Show us who you are, what you stand for, and why you are ready to reign.

That is all we need.



ELIGIBILITY REQUIREMENTS

To apply to the PaRus Ambassador Program, applicants must meet the following requirements:

- Be at least 4 years of age (**applicants under 18 must have parent or guardian consent**)
- Have reliable internet access
- Be willing to commit to a full 12-month service year
- Agree to all terms outlined in the Ambassador Agreement
- Be willing to represent the program and your system with professionalism and integrity

****There is no prior pageant experience required.****

****There is no existing title required.****

****There are no geographic restrictions.****

Applicants from all countries and National States are welcome to apply.

If you are a parent applying on behalf of a child in the Royal Prince & Princess, Little Ambassador, or Pre-Teen, Teen division, your application must include your contact information and your formal acknowledgment of all program requirements and agreements on behalf of your child.

SELECTION PROCESS

The PaRus selection process is not a pageant. No one is scored on appearance. No one is eliminated in a competition round. Selection is based entirely on the following evaluation criteria:

- Strength and clarity of platform/service initiative
- Alignment with the **S.E.R.V.E.** mission
- Demonstrated or articulated leadership potential
- Quality and authenticity of written statement and introduction video
- Readiness to commit to a full 12-month service year

The PaRus leadership committee reviews each application individually. All decisions are final.

PaRus Productions reserves the right to accept, or waitlist any applicant at its discretion.

****Acceptance into this program is an honor, not a guarantee.**** We select ambassadors we believe in — and we expect those ambassadors to believe in the mission.



AMBASSADOR TIERS & FEES

The PaRus Ambassador Program is structured across four tiers. Advancement through tiers is sequential — you must complete each tier before advancing to the next. You select your entry tier at the time of enrollment.

All fees are in USD. All fees are non-refundable. See Section 25 for the full financial policy.

TIER 1 — AMBASSADOR

Program Fee: \$350

Entry Level | Foundation of Service

The Ambassador tier is where every PaRus journey begins. Regardless of your background, experience, or accomplishments, every member of the 2026/27 class enters at this level. This is intentional. The Ambassador tier is designed to establish your foundation — your habits, your platform, your voice, and your commitment to the S.E.R.V.E. mission.

This tier is not a warm-up. It is the standard against which all advancement is measured. Ambassadors who treat this tier casually do not advance. Ambassadors who treat it as the beginning of something serious do.

SERVICE HOUR REQUIREMENTS

- Minimum of 10 **verified** service hours per month
- All hours must be documented with supporting evidence
- Hours must connect directly to your platform or the S.E.R.V.E. mission
- At least 6 of the 10 required hours must be community-facing (not digital-only)

MONTHLY REPORTING REQUIREMENTS

Ambassadors submit one monthly impact report due by the last day of each month. Each report must include:

- Total verified service hours with documentation
- Summary of all service activities completed
- Spotlight Challenge submission (if that month's challenge applies)
- Digital advocacy recap: platforms used, content posted, estimated reach
- Goals for the following month

AMBASSADOR TIERS & FEES

Late reports are accepted but result in an Impact Points deduction. Three consecutive missed reports without prior notice triggers a probation review.

LEADERSHIP RESPONSIBILITIES

- Maintain an active, professional digital presence representing your platform
- Participate in monthly Spotlight Challenges
- Attend or review recordings of all required virtual Sisterhood Sessions
- Represent PaRus and your system with professionalism in all public and online spaces
- Complete all onboarding training modules within 30 days of your service year start date

DIGITAL ADVOCACY REQUIREMENTS

- Minimum 4 advocacy-related posts per month across active platforms
- Tag the official system account in all ambassador content
- Use **ONLY** official PaRus ambassador graphics from your Digital Toolkit. You are not allowed to create your own.
- Promote active Spotlight Challenges during their campaign window

IMPACT POINTS — AMBASSADOR TIER

Impact Points are earned through **verified** service activities. The following point values apply at the Ambassador tier:

ActivityPoints Earned

Each verified community service hour - **10 pts**

Monthly report submitted on time - **25 pts**

Spotlight Challenge completed - **50 pts**

Sisterhood Session attended (live) - **30 pts**

Sisterhood Session reviewed (recorded) - **15 pts**

Digital advocacy post (per post, max 4/month) - **10 pts**

Platform initiative launched - **75 pts**

Media feature or press coverage - **50 pts**

Late report submitted - **10 pts (reduced)**

Missed report (no notice) - **50 pts**

Conduct violation (formal warning) - **100 pts**



AMBASSADOR TIERS & FEES

Minimum Impact Points to qualify for Premier advancement: 1,500 points over the service year.

WHAT YOU RECEIVE — AMBASSADOR TIER

- Official title and territory assignment
- Ambassador crown and sash
- Crown case
- Official program t-shirt
- Ambassador brooch
- Embossed certificate of appointment
- Professionally printed ambassador workbook
- Welcome box
- Custom welcome booklet
- QR portal access card
- Digital Toolkit (social media templates, branding guide, press release template)
- Professional digital ambassador graphics
- S.E.R.V.E. Certification access
- Monthly leadership webinar access
- Virtual Sisterhood Session access
- Ambassador profile feature on PaRus website
- Spotlight eligibility
- Eligibility for Impact Awards
- Letter of recommendation upon successful completion

WHAT YOUR FEE COVERS

Ambassador fees are program access fees. They cover the infrastructure, recognition, resources, training, and physical items that support your reign. They do not purchase a title. Titles are earned through documented service and S.E.R.V.E. compliance.

Additional inclusions are added at higher tiers. Full tier-by-tier benefit breakdowns are available on the Ambassador Program page at pageantsrusproductions.com.

Note: Shipping fees for international deliveries are additional.



PAGEANTS "R" US

NATIONAL PARUS
AMBASSADOR PROGRAM

ADVANCEMENT & THE IMPACT POINTS SYSTEM

The PaRus Ambassador Program uses an Impact Points system to track ambassador growth, service compliance, and eligibility for tier advancement.

How Impact Points Work

Impact Points are earned through documented service activities during your reign. Every action you take on behalf of the **S.E.R.V.E.** mission has a point value. Points are tracked in your monthly impact reports and reviewed by the PaRus leadership team.

Points are earned through:

- Verified community service hours
- Monthly Spotlight Challenge participation
- Digital advocacy posts and campaigns
- Attendance at virtual Sisterhood Sessions
- Leadership initiative submissions
- Ambassador mentorship activities
- Special program contributions and collaborations

Tier Advancement

To advance from one tier to the next, ambassadors must:

1. Complete their current service year in Good Standing
2. Meet the minimum Impact Points threshold for their current tier
3. Submit a formal Advancement Application during the designated advancement window
4. Pay the corresponding fee for their new tier

Advancement is voluntary — you are never required to advance. However, if you choose to continue beyond your first year and wish to access higher recognition levels, advancement is sequential and cannot be skipped.

Good Standing

Good Standing is maintained by:

- Completing a minimum of 10 verified service hours per month
- Submitting monthly impact reports on time
- Maintaining professional conduct online **AND** offline
- Attending required virtual meetings and trainings (or reviewing recordings)
- Adhering to the Ambassador Code of Conduct

Failure to maintain Good Standing may result in an Impact Points deduction, a formal warning, a suspension, or title revocation depending on the severity and frequency of the issue.



TERRITORY & TITLE CLAIMING

Each PaRus Ambassador holds an official geographic territory title. Territories are assigned on a first-come, first-served basis upon enrollment completion.

Available Territory Types:

- Country Ambassador (e.g., Canada Ambassador)
- State Ambassador (e.g., Georgia Ambassador)
- Regional Ambassador (e.g., Southeast Regional Ambassador)
- City Ambassador (e.g., Greenville, SC Ambassador)
- Provincial/Territorial Ambassador (e.g., Ontario Ambassador, Puerto Rico Ambassador)
- National Capital Ambassador (e.g., Washington D.C. Ambassador, London Ambassador)
- Coastal/Border Ambassador (e.g., Gulf Coast Ambassador, West Coast Ambassador)
- Island/Overseas Ambassador (e.g., Hawaiian Islands Ambassador)

How Territory Claiming Works

1. Upon acceptance, you will be sent a Territory Selection Form as part of your enrollment packet.
2. You will list your top three territory preferences in order of priority.
3. The PaRus National Office will confirm your territory assignment based on availability.
4. Once confirmed, your territory is exclusively yours for the duration of your reign.
5. City titles include the state or province abbreviation for clarity (e.g., Atlanta, GA Ambassador).

Important: A territory cannot be held by more than one ambassador within the same system simultaneously. If your first-choice territory has already been claimed, your second or third preference will be assigned. Once a territory is assigned to you, it is locked — no other ambassador in your system will hold that same territory during your reign.

Territories become available again once an ambassador's reign concludes or if a title is vacated due to removal.



DIVISION TRANSFER POLICY

An ambassador may request a transfer between systems (e.g., from Imperial Nations to Miss Black Eminence) under the following conditions:

- The ambassador is in Good Standing at the time of the transfer request
- The request is submitted during a designated transfer window (communicated annually)
- The ambassador acknowledges that their original fee is applied to their new system enrollment
- The ambassador accepts any fee difference if transferring to a higher-tier enrollment level or for crown and sash replacement.

****System transfers do not result in refunds.**** If the new system enrollment fee is lower than the original fee paid, no credit or refund is issued.

Division transfers (age division changes, e.g., Teen to Miss) are handled automatically when an ambassador ages into a new division during their reign. These are administrative updates and do not require a formal transfer request.

All transfer requests are reviewed and approved at the sole discretion of PaRus Productions leadership.



YOUR SERVICE YEAR: RESPONSIBILITIES & EXPECTATIONS

Accepting a PaRus title is not a passive honor. It is an active commitment. Every ambassador is expected to show up — consistently, professionally, and with purpose — for the full 12 months of their service year.

Core Responsibilities:

- Complete a minimum of 10 verified service hours per month
- Represent the organization professionally in all public and online spaces
- Submit monthly impact reports by the stated deadline
- Attend required virtual Sisterhood Sessions (or review recorded sessions)
- Participate in monthly Spotlight Challenges
- Maintain active digital advocacy presence
- Support fellow ambassadors and program initiatives
- Adhere to the Ambassador Code of Conduct at all times

What "Representing the Organization" Means

Every time you post on social media, attend a community event, speak at a function, or interact with the public in your capacity as a PaRus Ambassador, you are representing not just yourself — you are representing the program, your system, your territory, and every woman and leader who has carried this title before you. Conduct yourself accordingly.

MONTHLY SERVICE HOUR REQUIREMENTS

Minimum Requirement: 10 verified service hours per month.

Service hours must be:

- Documented with supporting evidence (photos, sign-in sheets, organization verification, digital records)
- Submitted as part of your monthly impact report
- Connected to your platform or the S.E.R.V.E. mission

Acceptable service activities include:

- Community volunteer work
- Awareness campaigns (digital or in-person)
- Mentorship and tutoring
- Fundraising and charity drives
- Advocacy events and speaking engagements
- Approved Workshop facilitation
- Partnership projects with nonprofits, schools, or community organizations
- Virtual service initiatives

Unacceptable service activities include:

- Paid employment (unless explicitly serving a non-profit function in a volunteer capacity)
- Personal errands or obligations
- Undocumented or unverifiable activities

If you have a question about whether a specific activity qualifies, contact the National Office before the activity to receive pre-approval. Pre-approval submissions are logged and will not be disputed during report review.

Ambassadors who fail to meet the 10-hour monthly minimum without notification will receive a formal notice. Repeated failures will result in Impact Points deductions and may trigger a Good Standing review.

MONTHLY IMPACT REPORTING

Monthly impact reports are due by the last day of each month. Reports submitted late are accepted but may result in an Impact Points deduction.

Each monthly report must include:

- Total service hours for the month with documentation
- Summary of service activities completed
- Spotlight Challenge submission (if applicable)
- Digital advocacy recap (posts, campaigns, reach)
- Goals for the following month
- Any additional initiatives or projects in progress

Reports are submitted through your QR portal access card or the designated submission link provided in your onboarding packet.

Ambassadors who miss three consecutive monthly reports without prior notification to the National Office will be placed on probation or title revoked.

DIGITAL ADVOCACY STANDARDS

As a PaRus Ambassador, your digital presence is part of your platform. You are expected to maintain an active, professional, and **S.E.R.V.E.**-aligned social media presence throughout your reign.

Minimum Digital Expectations:

- A minimum of 4 advocacy-related posts per month across your active platforms
- Use of official PaRus ambassador graphics (provided in your Digital Toolkit)
- Tagging the official system account in ambassador content
- Promoting monthly Spotlight Challenges
- Representing your platform with consistency and clarity

Digital Conduct Standards:

- No content that contradicts the **S.E.R.V.E.** mission
- No content that is discriminatory, harassing, or demeaning to any individual or group
- No sharing of misinformation or content that could damage the reputation of PaRus Productions or its ambassadors
- No public disputes or negative commentary about fellow ambassadors, staff, or the program
- Personal opinions shared online must be clearly personal and not attributed to PaRus

Ambassadors are **NOT** required to disclose their full legal name online. However, your ambassador title must be represented accurately and respectfully wherever it is used.

Social media accounts used for ambassador purposes will be reviewed periodically. Conduct that violates these standards will be addressed per the Ambassador Code of Conduct.



APPEARANCE



PaRus celebrates authenticity. There is no single standard of beauty in this program, and no ambassador is expected to look the same. What is expected is intentionality — a visible commitment to presenting yourself in a way that honors the title you carry and the community watching you carry it.

Official Appearance Standards

In all official ambassador capacities — including photos, videos, virtual sessions, live events, community appearances, and any content posted under your ambassador title — the following standards apply:

All Ambassadors

- Present yourself in a polished, put-together manner that reflects pride in your role and your platform
- Attire must be appropriate for the nature of the activity — professional settings call for professional dress, community events call for neat and purposeful presentation, creative content calls for intentional styling.
- Personal brand expression is welcomed and encouraged — your style is your own. Ensure that however you show up, it is clearly intentional and not an afterthought and you are covered appropriately.
- Traditional, cultural, and religious headwear — including headwraps, turbans, hijabs, crowns, and similar coverings worn as an expression of identity, faith, or heritage — are fully welcomed and respected in all official ambassador capacities
- Bonnets, scarves, and protective coverings worn for sleep or hair maintenance are not appropriate for ambassador content or official appearances — plan accordingly.
- Hair, locs, braids, twists, and natural styles of all textures and types are celebrated in this program. The standard is that hair is clean, cared for, and styled with intention — not that it conforms to any particular look.

For Female Ambassadors

- Makeup, accessories, and styling choices are entirely personal — there is no required look or aesthetic. The standard is effort and intentionality
- Attire for formal or official content should be polished and purposeful — evening wear, business professional, business casual, or culturally significant dress are all appropriate depending on the context
- Crowns and sashes should be worn with confidence and care — they are not props. They are symbols of your service and your commitment to this mission



APPEARANCE



For Male Ambassadors

- Attire for formal or official content should reflect a clean, polished presentation — suits, dress shirts, cultural dress, or business casual are all appropriate depending on the context
- Facial hair must be groomed and presentable for official photos, videos, and appearances
- Hair — including locs, braids, fades, natural styles, and all textures — must be clean, cared for, and styled with intention
- Accessories, styling choices, and personal aesthetic expression are welcomed — the standard is intentionality, not conformity to a traditional expectation of masculine presentation
- Male ambassadors carry their title with the same pride and professionalism as every other ambassador in this program — the standard of excellence applies equally and without exception

A Note on Virtual Appearances

Your background, lighting, and audio on virtual sessions and video content are part of your presentation. A clean background, a well-lit space, and clear audio signal to your audience that you take your platform seriously. These details are noticed regardless of gender, division, or tier. Please do not attend virtual appearances while driving. We prefer you to watch the recap later or join in late (with notice to the National office) if you are not able to attend and focus on arriving to your destination safely.

You do not need designer clothing or a professional glam team. You need to show up as your most intentional self — in every capacity, every time. That will always be enough.



THE ROYAL BOX: REGALIA & SHIPPING

Every accepted and enrolled ambassador receives an official Royal Box — the physical symbol of their appointment and the tangible beginning of their reign.

What Is in the Royal Box:

Crown and sash, crown case, official t-shirt, ambassador brooch, embossed certificate, professionally printed workbook, custom welcome booklet, leadership journal.

Shipping Timeline:

Royal Boxes are prepared and shipped after full enrollment is confirmed (application accepted + full fee payment received). Estimated processing and shipping timelines will be communicated in your acceptance and enrollment confirmation.

Domestic Shipping (United States):

Standard shipping is included in your enrollment fee.

International Shipping:

International shipping is available to all countries. A flat international shipping fee will be assessed at the time of enrollment and must be paid before your Royal Box is prepared. International shipping fees vary by destination and are non-refundable once shipment has been initiated.

Tracking:

All shipments are sent with tracking. Your tracking number will be provided once your Royal Box ships. PaRus Productions is not responsible for delays caused by customs, local postal services, or courier issues once a package has left our facility.

Lost or Damaged Shipments:

If your Royal Box arrives damaged or does not arrive within the stated timeframe, contact us immediately at PageantsRUSProductions@gmail.com with your name, order confirmation, and tracking information and photo of damaged goods.

GROUNDS FOR SUSPENSION & REMOVAL

PaRus Productions takes the integrity of this program seriously. The following actions are grounds for formal review, suspension, or permanent removal from the program:

Grounds for Formal Warning:

- Failure to submit monthly reports for two consecutive months without prior notice
- Failure to meet service hour minimums for two consecutive months
- Minor conduct violations addressed informally but documented

Grounds for Suspension:

- Three or more consecutive months of unreported inactivity
- Repeated or unresolved conduct violations
- Misuse of ambassador title or credentials
- Failure to respond to formal communications from the National Office within 30 days

Grounds for Immediate Removal:

- Misrepresentation of the organization or the program
- Harassment or discrimination of any kind toward any individual
- Criminal activity resulting in formal charges or conviction
- Deliberate and repeated violation of the Ambassador Code of Conduct
- Public conduct that causes material damage to the reputation of PaRus Productions

Important: Removal from the program does not entitle the ambassador to a refund of any fees paid. All fees are non-refundable regardless of the circumstances of the removal.

Disciplinary decisions are made at the sole discretion of PaRus Productions leadership.

All decisions are final.



Pageants “R” Us Productions

FINANCIAL POLICIES

All fees paid to PaRus Productions are non-refundable under all circumstances.

This policy applies without exception to:

- Ambassador enrollment and program fees (all tiers)
- Royal Box and regalia fees
- International shipping fees
- Digital advertising and Global Impact Magazine fees
- Any additional fees paid by ambassadors, supporters, or advertisers

This policy applies regardless of:

- Whether you withdraw from the program voluntarily
- Whether you are removed from the program
- Whether you are unable to fulfill your service year due to personal circumstances
- Whether your application is accepted and you later choose not to enroll

By submitting your application and completing enrollment, you acknowledge and accept this policy in full.

The Fund Your Reign Option

Ambassadors have the opportunity to offset their enrollment fees through ad sales in the PaRus Global Impact Magazine. If you intend to use ad sales to fund your enrollment, you **MUST** notify the National Office **BEFORE** your enrollment deadline.

Ad sales do not guarantee enrollment — all fees are due by the stated deadline regardless of ad sales activity.

The Entrepreneur Award is presented to the ambassador with the highest ad sales exceeding \$300 and includes a 15% cash commission on total sales.



MEDIA & PUBLICITY RELEASE

By submitting your application and enrolling in the PaRus Ambassador Program, you grant Pageants "R" Us Productions the irrevocable right to use your photographs, digital content, speeches, video footage, and likeness for promotional, marketing, and publication purposes across all platforms — including but not limited to social media, the PaRus website, the Global Impact Magazine, press releases, and advertising materials — without compensation.

This release applies for the duration of your reign and extends to promotional use of your ambassador activities and service work in perpetuity in connection with the PaRus program.

For applicants under the age of 18, this release must be acknowledged and accepted by a parent or legal guardian on behalf of the applicant.

LIABILITY AGREEMENT

By participating in the PaRus Ambassador Program, you agree to hold Pageants "R" Us Productions, its directors, staff, contractors, and representatives harmless from any and all claims, damages, losses, or liabilities arising from:

- Your participation in virtual sessions, meetings, or training**
- Your participation in any optional in-person event, including the 2027 Ambassador Summit**
- Any service activities you undertake as part of your reign**
- Any interactions with third parties in connection with your ambassador activities**

PaRus Productions is a virtual organization. Participation in any optional in-person activity is undertaken at the ambassador's own risk. PaRus Productions does not assume liability for in-person events that are independently organized by ambassadors or local partners.



AMBASSADOR AGREEMENT & ACKNOWLEDGMENT

By submitting your application to the PaRus Ambassador Program, you confirm that you have read, understood, and agree to abide by everything contained in this handbook, including:

- All program responsibilities and expectations
- The Impact Points system and Good Standing requirements
- The financial policies, including the non-refundable fee policy
- The media and publicity release
- The liability agreement
- The Ambassador Code of Conduct

Should you be accepted and choose to enroll as a 2026/27 PaRus Ambassador, you further understand that:

1. You are a representative of the S.E.R.V.E. mission and are expected to maintain a professional and positive presence — digitally and in your community — at all times.
2. Your title is earned and maintained through documented service. It is not a passive designation.
3. Failure to adhere to this agreement or the Ambassador Code of Conduct may result in the revocation of your title without refund.
4. All decisions made by PaRus Productions leadership regarding your participation, standing, and status in the program are final.

For applicants under 18, a parent or legal guardian must complete and sign the Parent/Guardian Consent Form included in the application packet. Submission of an application on behalf of a minor without completed parental consent will not be accepted.

A FINAL WORD

You applied because something in you already believed this was possible. Hold onto that.

The world does not need more people waiting for permission to lead. It needs more people who are willing to show up, do the work, and prove — month after month — that a title is only as powerful as the purpose behind it.

That is what a PaRus Ambassador is.

Now go reign with intention.



CONTACT & SUPPORT

We are here to support your success. If you have questions that are not answered in this handbook, or if you need assistance during your reign, reach out to us.

General Inquiries & Support:

PageantsRUSProductions@gmail.com

Website:

www.pageantsrusproductions.com

Social Media:

Imperial Nations: @imperialnationspageant

Miss Black Eminence: @missblackeminence

Miss Eminence Plus: @missemminenceplus

Response Time:

We aim to respond to all inquiries within 2–3 business days. During high-volume periods (application window, enrollment period, and the weeks surrounding acceptance notifications), response times may be slightly longer. We appreciate your patience.

If your inquiry is urgent, please include **"URGENT"** in your subject line. and we will respond accordingly.

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